

# TCP's Achievement Highlights

## FY 2010-2013



### Smoke-free Outdoor Dining

A total of 151 restaurants within the cities of Riverside, Norco, and Corona adopted a voluntary smoke-free outdoor dining policy.



### Smoke-free Movies

- LLA-designed posters about the harmful effects of smoking in movies was displayed in 3 movie theaters.
- Various county residents and organizations signed smoke-free movie postcard petitions and sent them to major studio executives.



### Tobacco-free Pharmacies

A total of 40 independent pharmacies within Riverside County adopted a voluntary tobacco-free pharmacy policy.



### Community Presentations

The LLA conducted over 15 community presentations highlighting the tobacco industry's use of cultural competency to target priority populations.